

Context for the content of the mailer

Themes that should be on the front page of mailer

Passion

Tailored Campaigns Technology R&D Investment 100 years of cumulative experience

Technology Savvy Proprietary Software and Methods Exclusivity

Low Cost Acquisition **Best Leads, Best Price** Trusted Partner

Systems Integration Quality Standards

Best Conversion Rates **EZ GO Leads** SSD Domain Expertise

High Volume Generation **Reliable, Dependable, Helpful** Referrals

Tested leads generation practices Great data mining & filters Experienced at outsourcing

Highest ROI **Easy to use** Benchmarking & Consulting

Deep business and process acumen Age Demographics (35 to 64)

Types of Images to Use



Front Page of Mailer ... concept, please do not feel constrained by this format

Best Leads, Best Price

- Our high conversation rates lowers your client acquisition cost
- Referrals available

High Volume, Quality Leads

- 50 years of SSD domain knowledge
- Tested technology capabilities

Trusted Partner

- Reliability, Dependable, Helpful
- Deep business & process acumen



EZ to use

- Integrate seamlessly into your IT systems
- Tailored campaigns

Second Page of Mailer



Darren Huxol
President, EZ GO Leads

I want to personally introduce our company to you!

- My team as > 50 years of cumulative SSD experience.
- We have proven technology that delivers the best leads.
- The timing is right for a new competitor in this industry.
- I had to come out of retirement after 30 years with GE, the opportunity is just that great ... I love building businesses and partnering with great customers!
- Our business, industry, & technical acumen is unrivaled ... and we can do it at a cost than no others can.

Let's work together to bring Social Security Disability benefits to those in need and deserving!

Logo and tag Line

Test our Leads

- Start at 250 or 500 Leads.
- Grow to 1,000 ... 3,000 or even 10,000!
- We give the right support to your growth.

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To: Addressee
Barcode

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